Article Spinning Tools

Software to Spin Your Articles into Unique Versions

Article spinning creates multiple versions of an article by replacing words and phrases with synonyms you choose. There is much debate about how Google treats duplicate content but most agree that non-duplicate content is better than duplicate content and article spinners are an easy way to turn your articles or blog posts into unique content. Spinning articles lets you leverage your content and build more back links with article marketing without using duplicate.

There are a lot of really good free article spinners available. Some are online based and others are down loadable programs. The free ones lack some of the features of the premium ones but are more than adequate to get the job done. For the price and for how powerful having thousands of truly unique articles are, the cost of spinners is well worth it.

The key is finding the one that you like and lets you spin efficiently for your needs. Some free spinners limit the number of levels you can spin, called nested spinning, which severely limits the amount uniqueness you can achieve. Try several and see which one you like best. Many of the premium ones have free trials so definitely take advantage of those. You may find that you prefer a simple spinner without all the bells and whistles.

Spinner Chief

Fantastic, free content spinning software. The free version has many of the features of paid spinners. The premium version has some pretty handy features that other spinners don't have like built-in content distribution and article scraping to provide your seed article. You can find some pretty good training videos here too.

LINK TO RESOURCE   Rating ⭐⭐⭐⭐⭐

The Best Spinner

It is not called the best spinner for nothing. This is becoming the standard spinner. Many other software programs have integrated The Best Spinner with their program. There is a reason they haven't done this with any other spinner. This is however a paid for spinning software.

LINK TO RESOURCE   Rating ⭐⭐⭐⭐⭐

More Top Free Spinners

Article Apps   Article Queen   Simply Free Article Spinner
Article Changer   Rewrite Assistant   Article Tool Chest   Jet Spinner

SEO Dev. Group

Simple spinner that lets export spun articles in a several formats, including excel. Could be very helpful for spinning small bit of text like headlines.

LINK TO RESOURCE   Rating ⭐⭐⭐⭐☆

SEO Word Spinner

WP plugin spins your blog posts so that your post, category, tag and search pages have unique content.

LINK TO RESOURCE   Rating ⭐⭐⭐☆☆

Distributing Your Spun Content

Spinning an article properly takes time but is well worth the effort. Most spinners let you export your spun articles as .txt files but posting articles takes lots of time. To get the most out of your spun content you need to use a content distribution software or service. These services let you upload your spun article in spintax and then they distribute spun versions to many different sites. Some can distribute them to 1,000's of sites.

An article spinner and article distribution services are the best one-two SEO and link building combination you can get.

Barry J Hall Internet Marketing Research Specialist

Article Directories

Article directories are great for backlinks and for building a reputation as an expert in any particular niche. They will require your profile as the author which can be a brand, company or website. One of the biggest benefits of the top article directories is that other websites can legally use your article as long as they leave your links in place and give credit to the article directory itself.

There are literally thousands of article directories to post to. However it only really makes sense to post to a few that have decent authority.

Top Article Directories

Article Dashboard   Ezine Articles   Go Articles   Isnare   PubArticles   Article Snatch   A1 Articles Article Base   Buzzle   ArticleCity   Amazines

I highly recommend getting your articles published on Ezine Articles as this is the biggest and in my opinion the best article directory on the web today. I also find Go Articles and Amazines very useful too.

LINK TO RESOURCE   Rating ⭐⭐⭐⭐☆

Publishing Platform

Your writing gets published on existing websites with a wide audience. Submit any kind of content and get paid for it with Trond.

LINK TO RESOURCE   Rating ⭐⭐⭐☆☆

Article Marketing Video Tutorials

These video strategies come highly recommended and are from Matt Callen who is giving this training series away for free.

LINK TO RESOURCE   Rating ⭐⭐⭐⭐☆

Article Marketing Methods Tutorial

Step by step tutorial videos, well worth a look at. Does require a sign up.

LINK TO RESOURCE   Rating ⭐⭐⭐⭐⭐

Content Analytics

Tynt

Great little tool that tracks exactly what is being copied from your website and automatically adds a link back to your content with every paste. I personally use and highly recommend this tool as it is simple to use and implement.

LINK TO RESOURCE   Rating ★★★★☆

Content Focus

This tool will assess how focused a webpage is or is not to the audience. Very handy for creating the correct targeted words for customer engagement.

LINK TO RESOURCE   Rating ★★★☆☆

Keyword Analyser Tool

Lists the words on a web page and how many times they are used.

LINK TO RESOURCE   Rating ★★★★☆

Keyword Density Checker

Calculates the depth and density of your keywords.

LINK TO RESOURCE   Rating ★★★☆☆

Keyword Cloud

Will create a visual representation of shown in larger font. Easily determine the importance of keywords at a glance.

LINK TO RESOURCE   Rating ★★☆☆☆

Article Content Ideas.

Wise Geeks

This is in my opinion is a great place to start to research topics and gain ideas for articles you want to write. It is not an article directory but a good resource to know about.

LINK TO RESOURCE   Rating ⭐⭐⭐☆☆

Online Books

Free online book store to gain inspiration. There are of course other ways to get some cool ideas for your articles, try checking out forums on your particular subject. Researching blog directories is always a good choice too.

LINK TO RESOURCE   Rating ⭐⭐⭐⭐☆