

Essential Marketing Toolkit

Firefox Add-Ons



Firefox Browser Add-Ons



Firefox is the overwhelmingly preferred browser for many Internet Marketers. Mainly due to the fact that there are so many third party add-ons that simplify many tasks. Here are just a few to choose from.

SEO Quake



SEO Quake is a popular and handy analytic seo toolbar for Firefox, Chrome and Opera browsers. SEO Quake helps to obtain information about any site for a wide range of parameters such as page rank, Google index, Alexa and many others. It has a built in Keyword Density tool which serves to demonstrate the number of times a keyword or phrase appears on a web page. SEO Quake also has a parameter that highlights no follow links, the toolbar shows the values of the parameters under each search result in SERP of Google, Yahoo, Bing, Yandex, and Baidu. The SEO Quake toolbar is very easy to install and only takes a couple of seconds to get up and running.

[LINK TO RESOURCE](#)

Rating ★★★★★

SEO Toolbar

This is a free Firefox tool bar that provides tons of information about any web page, great tool for internet marketers that goes hand in hand with SEO Quake.

[LINK TO RESOURCE](#)

Rating ★★★★★☆

Web Developer

WD Adds an array of custom tools and menus. Use it in tandem with Firebug for maximum functionality and control over code, and analyze, validate and optimize web pages. One main feature of the Web Developer toolbar is the ability to edit CSS on the fly, allowing you to test different fonts inspect and edit the background, borders, padding, margins and much more -- and changes appear instantly. Tasks are conveniently grouped into intuitive categories, such as "CSS" or "Images," with options to display a ruler and image paths, and resize the current window to rest various resolutions. Use it to check website compliance to web standards and accessibility guidelines.

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Rating ★★★★★



FireBug

Firebug is one of the most popular and powerful add-ons for Firefox, considered by many the ultimate developer's tool. Firebug offers a wealth of development tasks at your fingertips: You can edit, debug and monitor CSS, HTML and JavaScript live on any web page. It's extremely powerful and can help you quickly find errors, monitor network activity, explore DOM objects and even view and manage cookies. The Layout tab also features rulers and guides, particularly useful when working with CSS, where precision is key.

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Rating

Fire FTP

Fire FTP is a browser-based FTP client that provides easy, intuitive access to your server via Firefox, and has all the features you would expect from most standalone FTP apps. It can handle multiple accounts, support secure transfers and boast a well organised drag and drop interface. It's cross-platform and lets users import and export account settings and features support for directory synchronization, comparisons, time-stamp syncing and auto-reconnect. Once installed, it's easy to get started. Input your FTP credentials, drag and drop from your computer to the server or right-click on a hosted file and edit within Firefox, then update the file to the server.

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Rating

Fire Shot

This extremely useful add-on can capture not just the visible area of a page but also the entire page, no matter how long. You can add graphics and notes directly to the screen capture and save the file as a BMP, JPG, GIF or PNG. You can also export screenshots (to clipboard), upload them to social networks, email or save them to the free Fireshot hosting server. It's incredibly simple to add text annotations or quickly resize, crop, highlight, erase or blur desired elements on the capture. Once captured, the screenshot is displayed on a separate window in Fireshot, where you can do basic editing. The edit toolbar appears as a floating window, which you can use to make adjustments. The PRO version adds further functionality.

[LINK TO RESOURCE](#)

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Colorzilla

An eyedropper for detecting colours on the web and other colourful goodies.

[LINK TO RESOURCE](#)

Rating

SEO Blogger

Discover sought-after search terms for your post as you're writing.

[LINK TO RESOURCE](#)

Rating

Web Of Trust

Shows you which websites can be trusted, based on feedback from millions of other users.

[LINK TO RESOURCE](#)

Rating

Pwgen

This particular add-on will automatically generate a password for you.

[LINK TO RESOURCE](#)

Rating 

Password Editor

Easily edit any saved passwords within Firefox.

[LINK TO RESOURCE](#)

Rating 

HTTPS Everywhere

Encrypt web usage whenever possible to keep private information safe.

[LINK TO RESOURCE](#)

Rating 

Last Pass

Securely store passwords online, encrypt them locally before uploading.

[LINK TO RESOURCE](#)

Rating 

Free Backup

Very useful tool for backing up all Firefox extensions so they can be easily installed at a later date.

[LINK TO RESOURCE](#)

Rating 

Scribe Fire Next

Write blog posts within the browser without being on the actual site, very popular amongst internet marketers and bloggers.

[LINK TO RESOURCE](#)

Rating 

HootBar

Obtain the power of Hootsuite from your own toolbar.

[LINK TO RESOURCE](#)

Rating 

Yoono

Access all of your social networks from one place, amazing!

[LINK TO RESOURCE](#)

Rating 

Wise Stamp

Add social network links to the signature of Gmail, Yahoo and Hotmail accounts.

[LINK TO RESOURCE](#)

Rating 

Feedly

Get your very own online magazine with stories from other sites.

[LINK TO RESOURCE](#)

Rating 

Readability

Save articles to read at a later date, or read them now without all the ads and sidebars.

[LINK TO RESOURCE](#)

Rating 

Quick Java

Enable or disable java, style sheets, animations, flash and more quickly and easily.

[LINK TO RESOURCE](#)

Rating 

Turn Off The Lights

Dims web content in the background of videos for better viewing.

[LINK TO RESOURCE](#)

Rating 

Google Shortcuts

Add a drop down shortcut menu for Google services.

[LINK TO RESOURCE](#)

Rating 

All In One Sidebar

Access bookmarks, history, downloads, add-ons and much more from a sidebar.

[LINK TO RESOURCE](#)

Rating 

Deja Click

This add-on will create bookmarks for easy future use and record your favourite browser activities for easy quick searches.

[LINK TO RESOURCE](#)

Rating 

URL Opener

Simply paste a list of URL's in the on screen box and the program will open each in a separate tab on your browser.

[LINK TO RESOURCE](#)

Rating 

Share This

Free browser toolbar from Firefox allows you to bookmark a website you are viewing to multiple social bookmarking accounts at the same time.

[LINK TO RESOURCE](#)

Rating 

