

Essential Marketing Toolkit

Image Editing & Design Resources



Top Online Image Editors

Sometimes designers or other professionals who use photo editing programs catch themselves on the road without their personal computers, and they might have to make some changes to a project or create something on the fly. In these cases, when your Adobe Photoshop is far from reach, you will need another option for editing photos and images. Thankfully, there are numerous options available for designers who are on the go and need a free and easy way to edit images online. Here are some of the best options available for free online image editing.

Photoshop



Thankfully, Adobe offers a free, online version of its Photoshop program that anyone can use from anywhere. Of course, it is not loaded with the same amount of features that the regular version has, but it offers enough basic features to let you work on things while you are away from your personal computer. You can crop, re-size and perform basic touch-ups using the online version, which means that you will have more than enough options to get some basic photo editing done when you are in a bind.

[LINK TO RESOURCE](#)

Rating ★★★★★

Pixlr



This site offers an express version of its program for basic editing like cropping and re-sizing and minor photo effects. The full version of the program is similar to Photoshop, and just like Photoshop's online version, this will get the job done for you when you are on the go.

[LINK TO RESOURCE](#)

Rating ★★★★★

My Imager

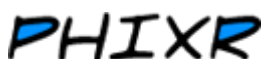


This is one of the sites that will allow you to work with an existing photo via upload or with a photo found at a particular URL. You can also create new images in the program, though you will only have fairly basic editing tools to work with, so it is more for editing existing images than creating something entirely new.

[LINK TO RESOURCE](#)

Rating ★★★★★☆

Phixr



This is a good site for basic editing for photographs and allows you to do things like remove red eye from a picture, and add camera and lens effects.

[LINK TO RESOURCE](#)

Rating ★★★★★☆



This is a convenient and easy to use online program if you are having some fun and creating things like CD covers, posters, or online fliers.

[LINK TO RESOURCE](#)

Rating 

Lunapic



This tool has one of the largest lists of tools and options available as far as free online image editors are concerned. There are many effects available and you can also create images from scratch here as well using drawing tools and animation options.

[LINK TO RESOURCE](#)

Rating 

Free Online Photo Editor



Nothing fancy, but it does offer all of the basic functions that you will need to do quick edits of images and photos online when you are in a rush and do not have access to any editing programs.

[LINK TO RESOURCE](#)

Rating 

Pi Zap



This is more of a fun photo editing site than a serious one. Here you can add speech bubbles, cutout faces, and fun effects on your personal photos.

[LINK TO RESOURCE](#)

Rating 

Be Funky



BeFunky has a pretty huge database of free effects, almost 150 of them, and most of them are simple one-click features that are easy even for amateurs to use.

[LINK TO RESOURCE](#)

Rating 

FotoFlexer



This is another site that allows you to take photos directly from your Flickr, Photobucket and Facebook accounts in order to edit them online.

[LINK TO RESOURCE](#)

Rating 

Pho.to



This site has all of the usual options like cropping and re-sizing and some arty effects, but the coolest thing about it is that you can instantly make a caricature out of any photo.

[LINK TO RESOURCE](#)

Rating 

FlauntR



You will have to register before using FlauntR, but it does offer great one-click editing options and it also can help you out if you are looking to customize your profile pictures for various social networks

[LINK TO RESOURCE](#)

Rating 

Photo 505



This one is not very sophisticated, but it does have a lot of easy to use and fun pre-made effects and filters to apply to your photo.

[LINK TO RESOURCE](#)

Rating 

Online Photo Tool



This site allows you to do basic editing, and if you register, then you can save the images at their site as well.

[LINK TO RESOURCE](#)

Rating 

WriteOnIt



Another fun and entertaining one, it enables you to make montages, cards, fliers, and things of that nature.

[LINK TO RESOURCE](#)

Rating 

Poladroid



The name says it all - you can make your photos look like they were taken with an oldschool Polaroid camera using this site, however, you need to download the free app in order to use it.

[LINK TO RESOURCE](#)

Rating 

Pixenate



Another basic editing site that lets you upload all your photos and make basic adjustments, like cropping, resizing and making the images brighter or darker.

[LINK TO RESOURCE](#)

Rating 



Image Chef



Other than allowing you to edit your own images, you can use the sketchpad to make new artwork. You can also give your images frames with this tool.

[LINK TO RESOURCE](#)

Rating ★★☆☆☆

72Photos



Another basic service for editing, but the best part is that you can use it as a storage site for your photos, because it gives you 200 MB of disk space and 10GB of bandwidth for free.

[LINK TO RESOURCE](#)

Rating ★★★★★

Dr.Pic



Upload your own pics or provide the URL of a picture and use basic editing tools to change and alter the image with this site.

[LINK TO RESOURCE](#)

Rating ★★★★★

Pixer.us



Another site that lets you upload a photo on the move and perform basic editing and touch ups to it.

[LINK TO RESOURCE](#)

Rating ★★★★★

Fix Picture



This one includes basic editing tools like cropping and re-sizing, and you can also add effects to improve or decrease the focus or contrast of your pics

[LINK TO RESOURCE](#)

Rating ★★☆☆☆

Splash Up



A very easy-to-use interface allows you to use the tools and features with ease. You can upload and edit photos or create one from scratch with this site.

[LINK TO RESOURCE](#)

Rating ★★★★★

Free Image Resources

[Can Stock Photos](#) [Scan Stock Photos](#) [Cre Stock](#) [Big Stock Photo](#)

[Feature Pics](#) [123rf](#) [Stock Photo Media](#) [Public Domain Photos](#)

Image Creation

Below are a few cool sites to get to grips with in order to create great images.

Pic Monkey

Easily edit photos, resize them, crop and add text.

[LINK TO RESOURCE](#)

Rating 

Pinstamatic

Create cool looking Pinterest boards in a few minutes without using editing tools. Allows you to share music as well as pictures to Pinterest, simple to follow instructions to its use.

[LINK TO RESOURCE](#)

Rating 

Pin Words

As the name suggests add beautiful looking text to images, great for advertising campaigns.

[LINK TO RESOURCE](#)

Rating 

Share As Image

Highlight text anywhere on the web and convert it into an image. If you go pro then choose fonts, colours and text sizes. Share on social media sites with ease.

[LINK TO RESOURCE](#)

Rating 

Cartoonize

Easily cartoon yourself in a few clicks. Make adjustments to photographs before converting, crop, add colour and change contrast of pictures. Great fun and it is free to use.

[LINK TO RESOURCE](#)

Rating 



Free Photo Editing Programs

Resizing Pictures

There are times when it is necessary to resize pictures without losing any clarity and crispness after the change. There are several sites I like to use for this procedure namely, [Snagit](#), [Picresize](#) or [Irfanview](#). You simply upload your picture and select the size you want and let them go to work, the process does not take very long and is uncomplicated.

Gimp



No matter what you do online there is a very good chance that you will need to use some kind of graphics editor. There are costly ones out there as “Fireworks” but as a freebie Gimp is more than capable of doing any editorial graphics job you care to mention. There are many free to use tutorial videos to help you along the way as well.

[LINK TO RESOURCE](#)

Rating ★★★★★

Picasa

Picasa, from Google is a very robust downloadable software to edit images.

[LINK TO RESOURCE](#)

Rating ★★★☆☆

More Highly Rated Image Editor Sites

[Photoshop Express](#) [Picnik](#) [Snip Shot](#) [Splash Up](#) [Vicman](#) [Photo Plus](#)
[Go 2 Convert](#) [Web Resizer](#) [Free Photo Effects](#)



Creative Design Sites

99 Designs ****Paid Service****



Logo design, website design, business cards, brochure designs and much more. My top choice of the paid for services mentioned.

[LINK TO RESOURCE](#)

Rating ★★★★★

Logo Maker



One of the most popular logo making design tools on the web, simple and fast to use, big selection of artwork to choose from. Get a free web ready logo to use.

[LINK TO RESOURCE](#)

Rating ★★★★★☆

Design Outpost



Specialists in web design templates, custom logos and print design. Paid for service but reasonable.

[LINK TO RESOURCE](#)

Rating ★★★★★☆

Logo Mojo



Get inspiration here as to the design of your company or website logo. Paid for service, but good facilities here.

[LINK TO RESOURCE](#)

Rating ★★★★★☆

Place It

We can't all be great designers, but this drag-and-drop tool helps generate realistic product screenshots, and can help jazz up your mobile marketing presentations.

[LINK TO RESOURCE](#)

Rating ★★★★★☆

My Web Face

Create a cartoon image from a picture of your face, fully customisable.

[LINK TO RESOURCE](#)

Rating ★★★★★☆