

# Essential Marketing Toolkit

## RSS Feed Submission Directories



### Introduction

RSS feeds are a fantastic way to get backlinks automatically to any website or blog. Anyone with an online business presence knows that this is a must for their business. Once you have set up your feeds to RSS directories and feed aggregation services you are ready to go, every time you update the sites feeds you gain more backlinks.

RSS feeds are everywhere on the internet and are here to stay. As mentioned in a previous chapter on blogging, Wordpress blogs all have a main feed but each category and tag page also have their own feeds to submit those feeds too. The majority of web 2.0 sites have an RSS feed too, like Twitter and You Tube for example as well as most social bookmarking accounts. This means it is easy and straight forward to get backlinks from those sites to your backlinks.

There are literally hundreds if not thousands of RSS directories you can submit your content to via your feed. Unless you have an automated RSS feed submission tool set up it is best to submit to a maximum of 20 of the higher page rank directories out there.

Below are some free submission directories and additional tools to consider, in no particular order.

#### **Bulk Ping**

BP Is a feed blaster tool which will automatically submit feeds and mass ping them after submission. Its reputation is one of being very fast and reliable.

[LINK TO RESOURCE](#)

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#### **RSS Feed Generator**

Create an RSS feed from static HTML pages or from a list of links.

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#### **Host My RSS**

After you create a free account you can paste up to 100 URL's into a form to create an RSS feed. Very little work required for you to do and simple to implement.

[LINK TO RESOURCE](#)

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#### **All Scoop**

Instantly and automatically submits RSS feeds, blogs and anything you set up to all of the major feed directories.

[LINK TO RESOURCE](#)

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## HTML2RSS

Designed and created for those who want to take advantage of the power of RSS feed marketing but are unable to because their site does not have the capability to produce or create its own feed platform.

[LINK TO RESOURCE](#)

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## You Tube Playlist

Creates RSS feeds for a You Tube playlist, simply just enter an id and you are good to go.

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## Dapper

Now part of Yahoo. Create custom content in many different formats using RSS feeds.

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## Feedbite

Allows you to bookmark content and show feeds on your page also send them to other sites.

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## RSS Graffiti

Easily post an RSS feed to a Facebook wall.

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## Do Follow RSS Directories

A listing of do follow directories with a rundown of their stats.

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## Feed Burner

Feed Burner is now controlled by the mighty Google. FB Allows you to promote, deliver, monetise and track your RSS feeds.

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## Feedage

Fully categorised and searchable directory. Easy to subscribe to the content you are interested in.

[LINK TO RESOURCE](#)

Rating 



## On Top List

OTL Promote your online business presence, multiple effective tools including RSS feed directory.

[LINK TO RESOURCE](#)

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## Feed Cat

Feed Cat Measure audiences and promote your feed content, bookmarking facility, sharing and proxying service.

[LINK TO RESOURCE](#)

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## Feed For All

Software to create, edit and publish RSS feeds and podcasts. Includes scripts for displaying feeds using HTML.

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## Feed Validator

RSS and Atom feed validator service compiling results and recommendations after submission.

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## RSS Icons

Check out this cool resource it has 250 plus free RSS feed icons.

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## Friend Feed

You can treat this as an aggregation service and syndicate your Friend Feed RSS feed. The links are no-follow. Create groups to get more links.

[LINK TO RESOURCE](#)

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## RSS MIX

Free service where you can collect multiple RSS feeds and turn them into an HTML page which will build up over time.

[LINK TO RESOURCE](#)

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## Yahoo Pipes

Very powerful system for manipulating RSS feeds using filters. Cool visual interface, easy to implement.

[LINK TO RESOURCE](#)

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