

Essential Marketing Toolkit

Remote Access Software



Introduction

Communicating face to face, or computer to computer over the internet these days is made easy with the introduction of some really important pieces of software that not just business people should have and use but also the average person on the street.

Imagine having a problem with a website for example and allowing someone to fix that problem by allowing them access to your computer over the internet. Well it is certainly possible to do just that. For those of you already in the know, that will be nothing new to you.

GoToMyPC

If you need a very easy drag and drop file transfer facility then look no further than this recommendation. Also has great remote access, simple to use and very reliable. Free 30 day trial.

[LINK TO RESOURCE](#)

Rating 

Log Me In

This is a web-based service that's extremely easy to set up and use and can be accessed from any PC with a browser. The free version won't allow file transfer or remote printing but is a great solution for accessing your remote data as well as file sharing. Registration is required before using the product. It is really meant to be an 'install and leave it' kind of tool and not for the 'quick connect to help a friend' scenario.

I still very much believe that the features and speed of LogMeIn are unmet by any other product and worth the extra hassle if you have access to the other machine or means to connect remotely and install it. It is free for personal and commercial use.

[LINK TO RESOURCE](#)

Rating 

Mikogo

Mikogo is not the fastest nor is it the most reliable, but it offers the most features of any of the solutions already mentioned. It is a full-featured solution comparable to the commercial Citrix GotoMeeting product with features such as presenter switching, remote control, white board sharing, file sharing and session recording.

[LINK TO RESOURCE](#)

Rating 

Teamviewer



I use a tool called [Team viewer](#), it is of course free to use and only takes a quick download to your machine. Team Viewer is an excellent remote access tool, which can connect mobile users to any computer or server anywhere in the world in a matter of seconds. It works behind firewalls, eliminating a difficulty some remote workers have when connecting to the office, and it comes with full encryption so your data is always safe.

[LINK TO RESOURCE](#)

Rating 

Skype



Last, but not least, one significant piece of software to have installed on any computer desktop should be good old Skype. Most people these days have heard of Skype and many people around the world use it daily, both for pleasure and for business use.

Skype is for doing things together, whenever you're apart. Skype's text, voice and video make it simple to share experiences with the people that matter to you, wherever they are.

With Skype, you can share a story, celebrate a birthday, learn a language, hold a meeting, work with colleagues - just about anything you need to do together every day. You can use Skype on whatever works best for you - on your phone or computer or a TV with Skype on it. It is free to start using Skype - to speak, see and instant message other people on Skype for example. You can even try out group video, with the latest version of Skype.

If you pay a little, you can do more things, in more ways, with more people - like call phones, access WiFi or send texts. You can pay as you go or buy a subscription, whatever works for you. And in the world of business, this means you can bring your entire ecosystem of workers, partners and customers together to get things done. Try Skype out today and start adding your friends, family and colleagues. They won't be hard to find; millions of people are already using Skype to do all sorts of things together.

[LINK TO RESOURCE](#)



Rating 

In Summary

To sum everything up, you may need different tools to accommodate different situations. In my years of experience helping people solve computer issues remotely I use the best tool for the job. When speaking with a person that has no understanding of their computer and no idea of whether they are allowed or capable of installing software I use an attended, non-installing type of tool. Other times I might choose to get the person to install an unattended tool. Let the situation dictate the best tool but always have both available.