Essential Marketing Toolkit

Shopping Carts

What Is A Shopping Cart?

The shopping cart is software that allows you to create an ecommerce website very easily. Thanks to the shopping cart, you can create great-looking e-store, with lots of pictures of your products and you can start receiving online payments right away. Your customers can select multiple products on your website and pay with their PayPal account or credit card. The shopping cart software automatically totals the order and shows taxes and shipping rates.

Below are some of the most popular open source, free or recommended shopping cart applications capable to create a powerful online shop in a matter of minutes.

OsCommerce

osCommerce is a free, open source online shop software. The default installation includes a large number of features that you can easily enable and configure. With osCommerce shopping cart you can add multiple products on your site, organize them in categories, set discounts and special promotions. osCommerce allows you to set your prices in different currencies and accept all popular payment methods: PayPal, credit cards, cheques. osCommerce has a built-in shipping and tax functionality. Excellent for marketers of any kind which is why I use and recommend this with five stars.

LINK TO RESOURCE   Rating ⭐⭐⭐⭐⭐

Zen Cart

Zen Cart is being developed by a group of like-minded shop owners, programmers, designers, and consultants who have first-hand experience in e-commerce. Zen Cart is the outcome of their continuous mutual work. It is a free and user-friendly shopping cart, and is distributed as open source software.

LINK TO RESOURCE   Rating ⭐⭐⭐⭐⭐

Prestashop

Prestashop is a powerful shopping cart solution, which is available for free. It is an open source platform, which means you pay no fee and can modify the tool to suit your needs. There is a growing community of PrestaShop users, who make the shopping cart better every day!

LINK TO RESOURCE   Rating ★★★★☆

Abante Cart

AbanteCart has a slick and easy to use UI and a fast loading shopping cart core for storefront and admin. Its flexible architecture provides a rich feature out of the box and allows easy expansion of the functionality. AbanteCart offers best industry standards for security and many fancy features such as "Search anything" feature to help administrators locate data.

LINK TO RESOURCE   Rating ★★★★☆

CS-Cart **Paid**

CS-Cart is paid, but highly recommended, shopping cart software written in PHP & MySQL. The CS Shopping Cart is easy to install, has an intuitive template management system (compared to osCommerce) and user-friendly admin area. By default, CS-Cart is integrated with more than 35 popular payment systems such as PayPal, 2CheckOut, Google Checkout, WorldPay, etc. It includes 5 professional templates and their 20 color schemes in all. CS-Cart is a fully multilingual software with multicurrency feature. It has also an advanced Order management tool, Affiliate add-on, Product configurator, Feature comparison and Gift Registry modules.

LINK TO RESOURCE   Rating ★★★★★

Cube Cart

CubeCart is an eCommerce script written in PHP & MySQL. With CubeCart you can setup a powerful online store as long as you have hosting supporting PHP and one MySQL database. CubeCart is very powerful and easy to connect to various payment gateways. **Offer a 14 day free trial.**

LINK TO RESOURCE   Rating ★★★★☆