

Essential Marketing Toolkit

Text Editing & PDF Creation



Text Editors

For many developers, a trusty text editor is all you need for even the most complex web applications. Whether you're creating a site from scratch, editing a CSS file, or messing around with configuration files on the server - a good, solid text editor will do the trick just fine.

Here are just a few of my top recommendations.

Notepad++



Notepad++ stands to be the most popular text editor for developers. Notepad++ is a free source code editor for Windows released under the GPL license. Its features are too many to mention, but among the notable ones are: macro-recording and playback for repetitive keystrokes, a powerful regular expression search-and-replace, and support for many programming languages. **My personal Favourite.**

[LINK TO RESOURCE](#)

Rating ★★★★★

Text Mate



Text Mate is a powerful Mac OS editor for programmers and designers. It allows you to theme the interface to your preference; auto completes character pairs like parenthesis and brackets, and allows you to run shell commands from within a document.

[LINK TO RESOURCE](#)

Rating ★★★★★

Text Pad

Text Pad A general purpose text editor for Windows-based systems. It has plenty of features like a spell checker for 10 languages, a Warm Start feature which lets you start the program from where you left off when you last opened it, and a keystroke macro recorder for automating keystrokes (which can save you a ton of time from typing frequently-used code), and lots more.

[LINK TO RESOURCE](#)

Rating ★★★★★☆

Coda

Coda is a web development environment for the Mac OS. It's powerful and elegant text editor has all the features you'd expect from an application made for developers: syntax highlighting, line numbers, and auto-completion. It also has the ability for live collaboration and a Clips feature which is a floating window that stores frequently used snippets automatically.

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Rating 

Vim

Vim is an advanced text editor for Linux, Windows, and the Mac OS. It is very extensible and was designed with the principle of making text editing as efficient as possible. Many consider it to be a programmer's text editor, and even an IDE.

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Rating 

PS Pad

PSPad is a freeware programmer's editor for MS Windows. It has the ability to save sessions so that you can return to your previous set-up after you close the program, a built-in FTP client, and a text difference feature so that you can compare differences between several files.

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Rating 

Aptana

Aptana is a free, complete web development IDE that's available as a standalone application or as an Eclipse plugin. It has built-in support for popular libraries like jQuery, MooTools, and Prototype to make client-side web development easier for you.

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Rating 

Komodo Edit

Komodo Edit is an open source, cross-platform (Windows, Linux, and Mac) editor for serverside languages that comes with Komodo IDE (but you can download it separately). Developers will have a great set of features in store for them in Komodo Edit, including code folding for tucking away lines of code you're not currently working on, on-the-fly syntax checking, and the ability to extend it with various plugins.

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Rating 

Portable Document Format (PDF)

Adobe Reader software is the global standard for electronic document sharing. It is the only PDF file viewer that can open and interact with all PDF documents. Use Adobe Reader to view, search, digitally sign, verify, print, and collaborate on Adobe PDF files.

Tools To Create PDFs

Many successful affiliate marketers create and distribute e-books with embedded affiliate links. As the e-book becomes widely distributed and read by hundreds or thousands of people, considerable commission is possible. Here are some resources to help you with creating a PDF e-book:

Adobe

Adobe is an easy to use online PDF creator. Convert documents and image files to high quality PDF files, combine multiple files into a single PDF, or export existing PDF files to editable Microsoft Office formats.

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Rating 

Open Office

This software is the word processor that is part of Open Office. It includes functionality for creating PDFs, and it is free software.

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Rating 

Cute PDF

CutePDF is a free download for creating Pdf's, for commercial and non-commercial use. This is the free version for PDF Converter.

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Rating 

PDF 995

Another free PDF creator. Simple to install, fully compatible with new and old versions of Adobe Acrobat Reader.

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Rating 

PDF Forge

Another free program that is easy to use, create PDF's with a few clicks. Easily merge documents and send as emails and much more.

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Rating 

Sharing A pdf Document

Below are six fantastic document sharing sites to upload your pdf to.

[Scribd](#) [Issuu](#) [Ziddu](#) [Divshare](#) [Calameo](#) [4Shared](#)

Top Tip: Remember to always link back to your own blog

Rating 

PDF Conversion Tools

There will be times when you may want to convert a PDF file back into a word document and vice versa. Listed are a few of the highly recommended ways of doing exactly that.

Nitro

Nitro is a free, fast and easy to use system for completing either PDF to word or word to PDF conversion. The completed task will be emailed to your inbox. They offer a free 14 day trial. Worth checking out.

[LINK TO RESOURCE](#)

Rating 

PDF Online

PDF Online Document conversion solutions and custom data extraction service. Full online support offered, all in all a very good site to check out.

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Rating 

Cnet Pdf to Word

Cnet Pdf to Word People share PDFs more than any other type of file, but they can be a pain to edit. Free PDF to Word switches them over to work in text editors so you can make quick edits. Though the program mentions Microsoft Word's ubiquitous word processor, it also works with Open Office and other open-source programs.

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Rating 

Convert Online

Convert Online is a High quality PDF conversion which also integrates the images in the document. Supports all languages. Nitro PDF The Nitro reader enables you to create a PDF from over 300 different file types. Fill in, save and submit PDF forms. You have the option to enable or disable java script. Will convert PDF to excel, including font formatting, borders, cell colours and much more.

[LINK TO RESOURCE](#)

Rating 



Primo PDF

With this tool you can convert a PDF from any file you can print, including Microsoft word, excel, power point and many more. Extremely useful and easy to implement.

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Rating

Zamzar

There is a little known tool called Zamzar which will convert files from one format to another without the need to download more software. It is of course free but they also have an upgrade option, which you may or may not need. With Zamzar you can easily convert something to a pdf fast, or when you need to turn a jpeg into a gif. To find out exactly what else this tool does check out.

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Rating

Word Processors

Online word processors are a great alternative to the traditional word processor that you have to buy, install on your computer, and wait while it loads up and opens your document. The online word processors below are free, easy to use, and quick to get started with.

I have found 7 excellent free online word processors and compiled them into the list below. These are the best online word processors out there and no matter what feature you're looking for, you're going to find an online word processor that works the best for you out of the options below.

Google Docs



If you are looking for a free online word processor the most similar to a traditional word processor such as Microsoft Word then you're going to want to check out the popular Google Docs.

Google Docs allows you to create, edit, and collaborate on documents quickly and easily knowing that you'll be able to access them anywhere you want, anytime you want. There's a bunch of editing options available and you won't miss Microsoft Office one bit with Google Docs.

[LINK TO RESOURCE](#)

Rating

Zoho Writer



Zoho Writer is an online word processor that's incredibly easy to use but at the same time has all the bells and whistles of a traditional word processor. You'll be able to create and edit documents with this free online word processor with ease.

A unique feature of this online word processor is the ability to chat within Zoho Writer as you collaborate on a document.

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Rating 

Think Free

ThinkFree is a free online word processor that gives you 1 GB of space to save your online documents so you can access them at a later time, from any computer.

This online word processor has a few great features including ThinkFree Mobile that allows you to access your documents from your phone and Uni-Paper that lets you view your documents through a web browser eliminating the need for any installed word processor.

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Rating 

iNetWord

When you launch the free online word processor iNetWord, you'll be up and ready to go in a matter of seconds. The speed and simplicity of this free online world processor is what really sets it apart from the others.

With iNetWord you can create and edit documents as well as save them online so you can access them easily later. What this online word processor is missing is that there's no way to easily share or collaborate on documents.

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Rating 

Shutterborg

Shutterborg is another simple free online word processor that loads up quick and makes it easy to immediately start a new document or open up an existing one. You'll love the editing options in this free online word processor. They have all the basics organized in a great toolbar that sits at the top of the work area. The only downside of Shutterborg is that there's no easy way to share and collaborate on documents.

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Rating 

Green Doc

At first glance, GreenDOC might look like your standard online word processor but it really is much more than that. With GreenDOC it's easy to instantly publish your documents so you can share them with the world or just a few close friends.

GreenDOC has quite a few editing options and is a very easy online word processor to work with. It takes just seconds to get started and you don't need to register unless you want to access the file later.

[LINK TO RESOURCE](#)

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